



Ivaylo Georgiev

Details

Arnhem
Netherlands
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Links

[LinkedIn](#)
[My Website](#)
[My Work](#)

Skills

Email Marketing
Customer Service
Search Engine Optimization
Analytics
Writing
Web Development
Market Research
Research
Negotiation
Teamwork

Languages

English
Bulgarian
Dutch

Profile

Hardworking university student seeking employment. Dedicated to identifying customer needs and delivering effective solutions. Committed to help others, while working towards the mission of a company.

Employment History

Global Product Marketing Intern, Planon B.V., Nijmegen

FEBRUARY 2022 – JUNE 2022

- Analyzed website traffic data to identify opportunities for improvement
- Actively participated in rebranding and site migration
- Conducted market research that identified key customer segments and generated key insights

Technical Support, WIN MODELS LTD, Varna

MARCH 2018 – OCTOBER 2018

- Providing real-time customer service
- On-site maintenance and troubleshooting of systems and software
- Assisting the training officer in training new employees
- Fraud detection and prevention
- Live chat moderation
- Writing and reporting shift summaries

Assistant CCTV Technician, JeleV & Sons LTD, Varna

NOVEMBER 2017 – FEBRUARY 2018

- Installation and configuration of security cameras and systems
- Working in collaboration with other technicians on larger projects
- On-site Technical Support
- Maintenance and replacement of devices

Education

International Business - Marketing and Sales, HAN University of Applied Sciences

JANUARY 2019 – OCTOBER 2024

International Sales Law course (2020)

Specialized Private High School "Antoine de Saint Exupéry", Varna

2018

NASA Space Settlement Design Contest – 1st Prize (2018)

Courses

E-mail Marketing, SoftUni

2021

Successful Negotiation, University of Michigan

2021

Google Analytics for Beginners, Google

2020

Google Online Marketing Fundamentals, Google

2017